

# News Release Information Form

## ***Full Confidentiality Is Guaranteed!***

Please make as many copies of this form as needed. Please fill out one form for each release requested. If company and contact information is the same for multiple releases, this only needs to be filled out once. Mail or fax this completed form to: Outdoor Management Network Inc., 4607 NE Cedar Creek Rd, Woodland, WA 98674. Phone 360-225-5000; fax 360-225-7616. Include full credit card information. You will be billed \$249 for each news release requested. This fee includes preparation of a 500 word news release and two rounds of edit corrections. The finished release and draft submissions will be sent to you via e-mail. You own each release we prepare. Your satisfaction is guaranteed, however, refunds are not permitted.

Your Name: \_\_\_\_\_

Your Title or Position: \_\_\_\_\_

Your Phone & Fax: \_\_\_\_\_

Your E-mail: \_\_\_\_\_

Your Full Mailing Address (street, city, state, zip, country):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Suggested Headline: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Name of New Product or Service: \_\_\_\_\_

Company Website: \_\_\_\_\_

Target Audience (consumer, trade, business, other): \_\_\_\_\_

Description of New Product or Service: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Unique Features & Benefits of Product or Service: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Product or Service Availability Date: \_\_\_\_\_

Suggested Retail Price or Pricing Structure: \_\_\_\_\_

Quote from Company Executive, VP, Celebrity or Other: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Endorsement Quote (from dealer, customer, user, celebrity): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Description of Company: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Media Contact at Company:

Name: \_\_\_\_\_

Phone & Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Full Mailing Address (street, city, state, zip, country):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Relevant Information: \_\_\_\_\_

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**Other Services We Provide:**

- Please provide information on your press distribution services.
- Please provide information on photography.
- Please provide information on press kits.
- Please provide information on press conferences and press meetings.

Credit Card Information:

Visa       MasterCard

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

***Upon completely filling out the above information, mail or fax to: Outdoor Management Network, 4607 NE Cedar Creek Road, Woodland, WA 98674. Phone: 360-225-5000; fax: 360-225-7616; E-mail: info@outdoormarketing.com. Total confidentiality is guaranteed.***